

JASON R. PENNA

INTERACTIVE DESIGNER



PROFESSIONAL EXPERIENCES

WEB . MOBILE . PRINT . MOTION

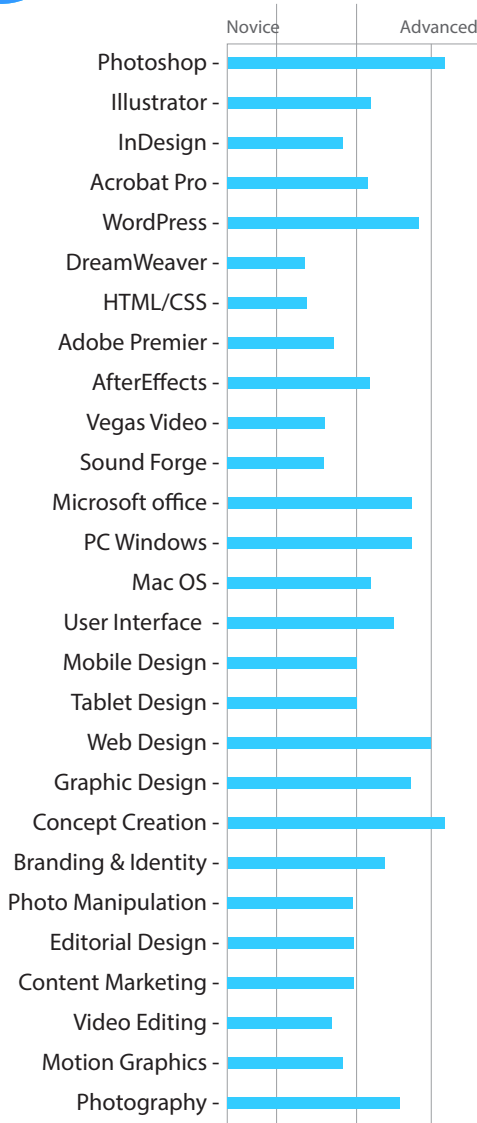


GET IN CONTACT

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TECHNICAL SKILLS & APPLICATIONS



1/2017 - Present Bellus Medical Addison, TX

Sr. Digital Design Manager

- Website and microsite design concepts and development utilizing WordPress and HubSpot Marketing Technology
- Video production (shooting/editing/motion graphics)
- Photoshoots/Photography of products and business clients
- Email design and development utilizing multiple platforms
- Graphic Design / Social Media asset design

3/2013 - 8/2016 Nerium International Addison, TX

Digital Design Manager

- Website and microsite design concepts and development utilizing various CMS platforms including: SiteCore, WordPress, and Crowd Compass mobile CMS.
- Mobile application User Interface designs including event applications, training module customization.
- Visual & Digital asset design including: social media, website design, user interface design, web campaign graphics, custom email design templates, etc.

12/2012 - 3/2013 AdvoCare Plano, TX

Contract Web Designer

- Design website graphics for projects including: corporate website, micro-websites, and social media profiles
- Concept website layouts for upcoming 2013 promotions

12/2011 - 9/2012 WordVentures/Rovia Travel Plano, TX

Web Designer

- Lead concept designer for all corporate and marketing websites
- Lead concept designer for mobile/tablet application designs

6/2011 - 12/2011 QuickOffice Plano, TX

Lead Graphical Designer

- Lead UI designer for main corporate application projects
- Designed UI assets and screens for multiple platforms including: iOS, Android, Web Os
- Lead concept designer for app development projects for platforms including: Mobile, Tablet, Web, Desktop

10/2009 - 6/2011 WordVentures/Rovia Travel Plano, TX

Lead Web Designer

- Lead designer for all web based assets including: websites, banners, digital ads, and travel magazine
- Assisted Creative Director with daily operations and securing digital and print assets for all departments and international events



HIGHER EDUCATION

The Art Institute of Dallas - (2001-2003)
 A.A.A. - Associates of Applied Arts
 Specializing in Motion Graphics & 3D Animation